


WeddingGuide™

 Wallace Publishing Company, LLC | Tel: (319) 290-5953 | Fax: (319) 266-1899 | www.cvwg.com | PO Box 277 | Cedar Falls, Iowa 50613

Advertising Contract

Advertiser: _____ Date: _____

Billing Address

Address: _____

City, State, Zip: _____

Contact: _____

Telephone: _____

Fax: _____

Email: _____

Directory Listing (Please Print Clearly)

Address: _____

City, State, Zip: _____

Contact: _____

Telephone: _____

Email: _____

Website: _____

Directory Listing Category: _____

Terms and Conditions: Monthly referral list will be provided when account is paid in full. Advertiser agrees that referral lists are provided only for advertiser's own use. Any distribution or disclosure of the list or any of its contents to any person other than advertiser or its employees is prohibited. Should it become necessary to have an attorney involved, the advertiser agrees to pay the attorney's fees and other costs incurred.

Advertiser also agrees: (1) this order is non-cancelable, (2) this contract is valid for a minimum of 12 months, (3) ad rates are based on camera-ready copy, (4) there are no other agreements other than those set forth herein, and (5) ads not furnished "camera-ready" will incur a production charge. Production charges are: \$80 full page, \$65 half page, and \$50 quarter page.

Wallace Publishing Annual Contract: Wedding Guide – Cedar Valley Edition

Contract Term: Spring 2011 – Spring 2012

Basic Package Specifications _____

Full Spread Full Page 1/2 Page 1/3 Page 1/4 Page

Ad Layout: Horizontal Vertical

Interactive Package Yes No Other _____

Additional Directory Listing _____

Production Cost (Specify) _____

Ad copy is included with this order Rough copy Ad copy will be sent within 10 days

Artwork same as last year Camera-ready art provided (Email to: support@cvwg.com)

Premium Placement Charges _____

Other Charges (Specify) _____

TOTAL. _____

Editorial & Artwork: _____

Distribution & Terms: _____

Authorized Signature: _____ Title: _____ Date: _____